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Community Credit Union of Florida Appoints Dan Kelley as President and CEO

Rockledge, FL – 7/22/2025 – The Board of Directors of Community Credit Union of Florida (CCU Florida) is pleased to announce the appointment of Dan Kelley as the organization's new President and Chief Executive Officer, effective August 1, 2025.

Dan succeeds Laurie Cappelli, who retired at the end of May after a distinguished tenure marked by transformative growth and a steadfast commitment to member service. With over 20 years of experience in the credit union industry and a proven track record of leadership at CCU Florida, Dan brings a deep understanding of the organization's mission, culture, and community.

"Dan has demonstrated exceptional leadership, vision, and dedication throughout his career," said Board Chair Jim Platman. "The Board is confident that under his guidance, CCU Florida will continue to thrive and innovate while staying true to our core values of service, integrity, and community impact."

Dan has held several key leadership roles at CCU Florida, most recently serving as Chief Lending Officer. His strategic oversight has helped drive growth across consumer, mortgage, and commercial lending portfolios, while maintaining a strong focus on member experience and financial wellness.

"I am honored and humbled to lead this incredible organization into its next chapter," said Kelley. "CCU Florida has a rich legacy of empowering members and strengthening communities. I look forward to building on that foundation with our talented team and continuing to deliver meaningful value to those we serve."

Dan holds an MBA from Webster University and is a graduate of the CUES CEO Institute, having earned his Certified Chief Executive (CCE). He is also a graduate of Leadership Brevard and Leadership Orlando.

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About Community Credit Union of Florida

Community Credit Union of Florida (CCU Florida) is a member-owned, not-for-profit financial cooperative serving individuals and businesses across the state. Founded in 1953 by educators, CCU Florida is committed to making a positive impact in the communities it serves through personalized service, innovative financial solutions, and a focus on financial well-being. With branches throughout Brevard and surrounding counties, CCU Florida offers a full suite of banking products, including checking and savings accounts, auto and home loans, credit cards, business services, and digital banking tools. The credit union remains dedicated to empowering its members to achieve their financial goals—one person, one family, one community at a time.

For more information, visit www.ccuflorida.org.